

Transparency International
23. april 2009, 18.30–20.30
Mellemfolkelig Samvirke, Fælledvej 12, 2200 Kbh N

“The Integrity Trend – Do we really mean it?”

Business Principles and Codes of Conducts have been in fashion for many years. These high-brow documents are meant to convey either how our whole company is behaving today as one cohesive body, or at least how we aspire to act in the future. However few people can forget the 65-page Enron Ethics Code from July 2000. This work of fiction has been compared to the mythical Titanic’s “Safety at Sea Manual” and it offered enough “Principles of Human Rights” to keep Bono quiet for a week. Thankfully the world has moved on a bit since Enron. Although we are not quite there yet, Business Principles and Codes of Conduct will soon become real tools which can drive organizations forward both in terms of both Integrity and Effectiveness. If you do the right things, you often do things right.

In this interactive session we will look at:

- ▶ Integrity Risks and why we need to resist fraud and corruption
- ▶ Why the principles of Ethics, Integrity and Responsibility are actually very good commercially too!
- ▶ People who challenge the Code of Ethics and Business Principles (friend or foe?) – Live Demonstration and talkback session
- ▶ Can we spot the red flags in transactions, documents and human behaviour (interactive session)
- ▶ How can we make the organisational culture more resistant to unethical business behaviour

Nigel Iyer is a Partner in the Septia Group focussing on Effective Integrity. He is also a Director of Hibis Europe Ltd. Since graduating from university and subsequently training and qualifying as a UK Chartered Accountant, he worked for over 20 years with the prevention, detection and investigation of fraud and corruption. In recent years he has specialised in helping international organisations develop strategies to ensure that Ethics and Integrity are fully integrated into the strategy from the top down. He played a central role in developing the Integrity Health Check which is used by many organisations to ensure ethical policies on track as well as detect the red flags of fraud and corruption as early as possible. He is a speaker and author of two books, *Fraud Resistance*, *Fraud and Corruption Prevention and Detection* as well as a management novel “*The Tightrope*”. Nigel develops film, drama and interactive e-training, all aimed at raising the awareness and managing the risk of Fraud and Corruption. He also has a Masters in Screenwriting for Film and Television from the Royal Holloway College (London).